



Dear WCA Families,

This 2020/2021 school year, we are excited to introduce a new fundraising initiative to help you get a jump on your holiday shopping while also supporting our school!

Through “Display My Art,” you will have the opportunity to turn your child’s artwork, a family photo, a business logo, etc. into a custom keepsake or gift. WCA PTF will earn a profit from each item ordered.

Simply follow these instructions:

- 1) Have your child/children create custom artwork or choose a project they’ve already completed
- 2) Take a photograph of the artwork (see video link below for tips)
- 3) Visit WCA’s link: <https://displaymyart.myshopify.com/WCA>
- 4) Click “Shop”
- 5) Choose an item from the 59 available items to customize
- 6) Click “Customize it”
- 7) Click “Upload art” to upload the artwork photograph (you can also upload other images such as a family photograph, business logo, etc.)
- 8) Apply the image to the item and edit as desired (see video link below for instructions)
- 9) If needed, click “Save design” for future use/to return to later
- 10) Click “Add to cart” when ready to purchase
- 11) Repeat this process as desired for additional items using the same or different uploaded images
- 12) Click “Check out” when ready
 - a. Orders placed by November 20 will receive FREE delivery to any address by Christmas!
 - b. Orders may be placed at any time after November 20 but will be charged shipping fees
- 13) Be sure to enter WCA’s discount code upon checkout **for discounted product pricing: WCA30**
- 14) Complete check out!

Please feel free to share our school link and discount code with family and friends who might also want to create personalized gift items. As long as our link is used, WCA PTF will receive the profits from each order!

If you have any questions, please contact Becky at 440-823-3906 or becky.eagleeye@yahoo.com.

Thank you for your support!

WCA PTF

Video tutorials:

Tips on photographing and editing your art:

<http://bit.ly/photographyourart>

How to design your own products using your photograph:

<http://bit.ly/designyourproduct>